



# Sponsorship and Exhibition Opportunities

THE CONFERENCE

The **4th International Conference on Global Food Security** addresses the topic of food security at all spatial levels from local to global, and from an interdisciplinary and systemic food systems perspective. It aims to better understand environmental, nutritional, agricultural, demographic, socio-economic, political, technological and institutional drivers, costs and outcomes of current and future food security. Interactions with contextual factors including climate change, urbanisation, greening the economy and data-driven technologies will be central. The conference addresses the triple burden of malnutrition: hunger, micronutrient deficiencies and obesity. It explores the state-of-the-art of interdisciplinary insight, addresses the trade-offs that occur – and synergies that can be sought – in transforming food systems. These are aimed at reconciling the competing environmental, economic or social objectives and outcomes towards achieving the Sustainable Development Goals at different levels across spatial and temporal scales.

We are pleased to announce that we have adopted a “code of conduct for organizers, participants and sponsors”, which acknowledges the legitimate interests of the different stakeholders of the conference, recognizing that we are all parts of a scientific endeavor to promote scientific and knowledge sharing and to produce public goods on global food security. Please see more detailed information on this [here](#)

Join us in this exciting opportunity to ensure that the best science is garnered to support the emergence of the Sustainable Development Goals.

**For complete meeting details, please visit:**

**[www.globalfoodsecurityconference.com](http://www.globalfoodsecurityconference.com)**

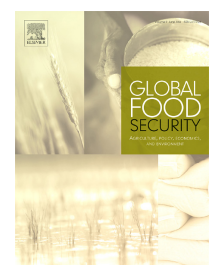
Organised by



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Supporting Publication



**[www.globalfoodsecurityconference.com](http://www.globalfoodsecurityconference.com)**



INFORMATION

**RAISE YOUR PROFILE**

Elsevier's extensive global network of physical scientists in academia, business and government is being targeted to generate a highly qualified audience from the food security community.

The **4th International Conference on Global Food Security** will bring together leaders from industry and academia to exchange and share their experiences, present research results, explore collaborations and to spark new ideas, with the aim of developing new projects and exploiting new technology for food security.

**USE YOUR PRESENCE AT THE 4TH INTERNATIONAL CONFERENCE ON GLOBAL FOOD SECURITY TO:**

- launch new products and highlight existing ones
- spotlight key executives
- elevate your company profile in the food chemistry community
- network with specialists, seek international partners and form new alliances
- increase visibility in focused markets
- give maximum exposure for your company and increase brand awareness
- position your organization
- communicate your message to a highly qualified scientific community
- build relationships for the future
- attract new talent and strengthen partnerships
- generate sales leads and educate the market

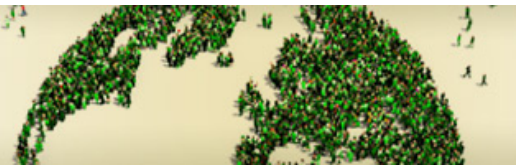
For further information on sponsorship and exhibition opportunities please contact:

**Tom Faulkner**

Head of Conference Sales  
 Elsevier, Radarweg 29, 1043NX Amsterdam,  
 The Netherlands.  
 Tel : +31 (0)20 485 2175  
 Email : t.faulkner@elsevier.com

PLATINUM SPONSOR	€ 25,000	GOLD SPONSOR	€ 16,500
	<ul style="list-style-type: none"> <li>▪ Company acknowledgement on all official conference support signs, program, conference website and on all marketing collateral</li> <li>▪ Complimentary registration for 5 delegates</li> <li>▪ Complimentary 6x2m shell scheme booth</li> <li>▪ One set of promotional materials included in the registration material</li> <li>▪ A complimentary meeting room</li> <li>▪ Your logo on all delegate badges</li> <li>▪ A complimentary full page advertisement in the program</li> <li>▪ Option to brand specific portions of the meeting, including 3 of the following*:               <ul style="list-style-type: none"> <li>• Welcome reception • Refreshment break • Lunch break</li> <li>• Congress bags • Poster award • Lanyards</li> <li>• Conference app • Gala Dinner</li> </ul> </li> </ul>		<ul style="list-style-type: none"> <li>▪ Company acknowledgement on all official conference support signs, program and on all marketing collateral</li> <li>▪ Special recognition on the conference website</li> <li>▪ Complimentary registration for 4 delegates</li> <li>▪ Complimentary 3x2m shell scheme booth</li> <li>▪ One set of promotional materials included in registration material</li> <li>▪ A complimentary full page advertisement in the program</li> <li>▪ Option to brand specific portions of the meeting, including 2 of the following*:               <ul style="list-style-type: none"> <li>• Welcome reception • Refreshment break • Lunch break</li> <li>• Congress bags • Poster award • Conference app</li> </ul> </li> </ul>
SILVER SPONSOR	€10,000	EXHIBITION	
	<ul style="list-style-type: none"> <li>▪ Company acknowledgement on all official conference support signs, program and on all marketing collateral</li> <li>▪ Special recognition on the conference website</li> <li>▪ Complimentary registration for 3 delegates</li> <li>▪ Complimentary 3x2m shell scheme booth</li> <li>▪ One set of promotional materials included in registration material</li> <li>▪ Option to brand specific portions of the meeting, including 1 of the following*:               <ul style="list-style-type: none"> <li>• Refreshment break • Lunch break</li> <li>• Poster award</li> </ul> </li> </ul>		<p>An exhibition will run alongside the conference providing you with the opportunity to network with the delegates, demonstrate your products, generate new sales leads and raise your profile within the scientific community.</p> <p>The exhibition package includes the listing of your logo and company name, short description and link on the conference website and program booklet.</p> <p>The following options are available:</p> <p><b>Table top (2m table top exhibition stand including one exhibition ticket) € 1,400</b></p> <p><b>Shell scheme booth (3x2m booth including one complimentary delegate ticket) € 2,600</b></p>

(\*) Based on first come first served receipt of commitments



## ADDITIONAL SPONSORSHIP OPPORTUNITIES

Please use the below as a guide, if you would like an amended package to suit your business needs please contact [t.faulkner@elsevier.com](mailto:t.faulkner@elsevier.com)

Promotion exposure for our sponsors includes:

- Listing of your company name and logo in the program booklet
- Listing of your logo and company name, short description and link through to your company website on the conference website

See below for additional specific benefits and exposure

BRANDING AND VISIBILITY	<p><b>DELEGATE BAG</b> Two spaces available € 7,000</p> <p>Have your company logo on the highly valued delegate bag. Used long after the event this will ensure long lasting visibility for your company.</p> <ul style="list-style-type: none"> <li>■ 2 complimentary delegate places</li> </ul>	<p><b>POSTER SPONSOR</b> Exclusive € 3,500</p> <p>An opportunity to have the poster award awarded in the closing session named after your company.</p> <ul style="list-style-type: none"> <li>■ 1 complimentary delegate place</li> </ul>	<p><b>CONFERENCE APP</b> Exclusive <b>CONTACT US</b></p> <p>Sponsor Elsevier's conference App, available on all Android and iOS devices. Your company logo will be displayed prominently on the app.</p> <ul style="list-style-type: none"> <li>■ Details of the program and speakers</li> <li>■ Abstracts of all the talks and posters</li> <li>■ Presentation and Poster files</li> <li>■ Information on exhibitors and sponsors</li> <li>■ Conference floor plans</li> <li>■ Allows participants to plan what presentations to attend, add notes to the program, make lists via the To Do feature and add custom tags to presentations and exhibitors.</li> </ul>	
	<p><b>LANYARDS</b> Three spaces available € 6,800</p> <p>Your company logo on the woven conference lanyard given to each delegate and worn throughout the conference.</p> <ul style="list-style-type: none"> <li>■ 2 complimentary delegate places</li> </ul>	<p><b>REFRESHMENT BREAKS</b> € 2,500 One space per break</p> <ul style="list-style-type: none"> <li>■ On site 'sponsor' signage in the conference catering areas</li> <li>■ Display area and table for you to promote your company during the course of the refreshment break (Please bring along the items to the display area 30 minutes before your sponsored break)</li> <li>■ 1 complimentary delegate place</li> </ul>		
	<p><b>REGISTRATION DESK</b> Exclusive € 3,000</p> <ul style="list-style-type: none"> <li>■ Your company logo on poster and signage at the registration desk</li> <li>■ Your company logo on pens distributed at the conference</li> <li>■ 1 complimentary delegate place</li> </ul>	<p><b>CHARGING STATION</b> Exclusive € 3,000</p> <p>Located in a booth within the exhibit hall, the popular table top Charging Station will provide attendees with the facility to charge their cell phones, tablets or lap tops during the day. This packages offers sponsors signage above and on two sides of the table, plus the opportunity to add your own 'pull up banners to the space provided. (attendees use the facility at their own risk).</p>		
	<p><b>DELEGATE BAG INSERT</b> € 1,150</p> <p>Your promotional material can be inserted into each delegate bag given to participants on site. This applies to light weight materials only – books etc. will not be inserted into delegate bags, but are more appropriate for literature displays.</p> <p>Materials should be sent to the Project Lead in time for insertion - specific dates and quantities will be provided on application.</p>	<p><b>LITERATURE TABLE PLACEMENT</b> € 850</p> <p>Your promotional materials will be displayed by the conference organizers on a dedicated literature display in the area where delegates will have their coffee breaks, lunch and poster viewing sessions.</p>		
NETWORKING OPPORTUNITIES	<p><b>WELCOME DRINKS RECEPTION</b> Exclusive € 9,000</p> <ul style="list-style-type: none"> <li>■ Opportunity to give a short address at the beginning of the reception</li> <li>■ Your company logo on available paraphernalia (eg napkins, doilies etc)</li> <li>■ Your company logo on A1 sized foam-backed posters positioned around the reception area</li> <li>■ Delegate bag insert</li> <li>■ 2 complimentary delegate places</li> </ul>	<p><b>GALA DINNER</b> Exclusive € 12,000</p> <p>An unrivalled opportunity to have high profile branding at the main social event of the conference.</p> <ul style="list-style-type: none"> <li>■ Your company logo on available paraphernalia (eg napkins, doilies etc.)</li> <li>■ A tabletop exhibition display</li> <li>■ Your company logo on A1 sized foam-backed posters where the dinner will be taking place.</li> <li>■ Opportunity to give a short address at the beginning of the dinner</li> <li>■ Delegate bag insert</li> <li>■ 2 complimentary delegate places</li> </ul>	<p><b>WORKSHOP</b> <b>CONTACT US</b></p> <p>Showcase your products to the conference delegates at a dedicated workshop session. Includes 1 free delegate place and company acknowledgement by level on all official conference support signs, program and on all marketing collateral</p>	
	<p><b>LUNCH BREAK</b> Exclusive € 6,000</p> <ul style="list-style-type: none"> <li>■ Sponsorship of one of the Conference Lunches</li> <li>■ Your company logo on available paraphernalia (eg. napkins, doilies etc)</li> <li>■ Your company logo on A1 sized foam-backed posters where the lunch will be taking place</li> <li>■ Opportunity to give a short address at the beginning of the lunch</li> <li>■ Delegate bag insert</li> <li>■ 2 complimentary delegate places</li> </ul>			



## SPONSORSHIP AND EXHIBITION ORDER FORM

### 1. YOUR DETAILS

Company contact name for correspondence

Title (Prof. Dr. Mr. Ms.)  First Name

Surname

Job Title

Organization

Address

State/Country

Post/Zip Code

Tel  Fax

Email

### 2. ORDER DETAILS

PLATINUM SPONSOR € 25,000

GOLD SPONSOR € 16,500

SILVER SPONSOR € 10,000

#### EXHIBITOR OPPORTUNITIES

Table top  
 (2m table top exhibition stand including one exhibition ticket) € 1,400

Shell scheme booth  
 (3x2m booth including one complimentary delegate ticket) € 2,600

#### ADDITIONAL SPONSORSHIP OPPORTUNITIES

##### BRANDING AND VISIBILITY

Delegate bag € 7,000

Lanyards € 6,800

Registration desk € 3,000

Delegate bag insert € 1,150

Poster sponsor € 3,500

Refreshment breaks € 2,500

Charging station € 3,000

Literature Table € 850

##### NETWORKING OPPORTUNITIES

Welcome drinks reception € 9,000

Lunch break € 6,000

Gala dinner € 12,000

Workshop Contact Us

### 3. HOW TO PAY

Please note that all figures are subject to VAT at the prevailing rate

Total amount payable € \_\_\_\_\_

I will arrange a bank transfer to Elsevier Ltd, please send me the payment details

### 4. SIGN AND DATE THE FORM

I understand that by signing this document the institution I represent has read and agrees to abide by the code of conduct set out on the conference website.

Signature \_\_\_\_\_ Today's Date \_\_\_\_\_

### 5. RETURN TO

#### Tom Faulkner

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 The Netherlands.

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#### TERMS AND CONDITIONS OF BOOKING:

- Acceptance of applications for table-top exhibits or sponsorship is at the discretion of the organisers.
- Cancellations: If you find it necessary to cancel your exhibition or sponsorship package, please fax the conference department immediately on +44 (0) 1865 843958. Cancellation more than 91 days prior to the first open day of the conference – 50% of the total charge as a cancellation penalty provided that written notice is received. Cancellation 91 days or less prior to the first open day of the conference – 100% of the total charge as a cancellation penalty.
- Payment must be made in advance of the conference and is non-refundable according to the above cancellation terms.
- You will be provided with confirmation of your booking, along with full details of shipping co-ordinates and relevant shipping deadlines.
- A reduction in Stand space shall be treated as a pro rata cancellation. A signed order of a Stand implies participation by the Exhibitor for the whole of the time when the hall is open to the Visitors. In the event of cancellation by the Exhibitor or failure to exhibit the Stand charges shall be paid in full to the Organiser. Cancellation charges will be applied as indicated above and the parties hereby agree that these constitute a genuine and reasonable estimate of the loss which the Organiser would incur on cancellation of the order by the Exhibitor.
- The exhibition stand contract constitutes a license to exhibit and not a tenancy. The Organiser reserves the right at any time and from time to time to make such alterations in the ground plan of the Exhibition as may in their opinion be necessary in the best interests of the Exhibition and to alter the shape, size or position allocated to the Exhibitor. No alterations to the space allotted will be made in such a way as to impose on the Exhibitor any greater liability for rental than that undertaken in the exhibition stand contract.
- The Exhibitor or Sponsor shall not be entitled to withhold payment of any amounts payable to the Organiser in relation to the exhibition or sponsorship package by reason of any dispute or claim by the Exhibitor or Sponsor in connection with the exhibition/sponsorship package or otherwise nor shall the Exhibitor or Sponsor be entitled to set off any amount which it is alleged is payable or due from the Organiser against any amount payable to the Organiser in relation to the exhibition or sponsorship package.
- Exhibitors are responsible for their own insurance for the event. A copy of your public liability insurance certificate (providing cover of US\$3,000,000) is required prior to the event.
- Price for up to 2 colour printing within logos